



2014
Castro Valley Soccer Club
Sponsorship Application



Castro Valley Soccer Club (CVSC) is a volunteer-based, non-profit 501(c) (3) California corporation, Federal Identification Number (FIN) 94-2923294, organized to provide children, in and around Castro Valley, the opportunity to learn about and play soccer in a healthy, educational and fun environment. Your sponsorship donation helps CVSC teams and players pay for expenses they incur during their season, including but not limited to:

- game and practice equipment
- team banners
- team parties
- training costs
- tournament entry fees

Club sponsorships for the 2014-2015 Season start at \$250.00. All persons, families or businesses donating a sponsorship to the club will receive some or all of the following based on the level of commitment:

- An engraved sponsor's plaque
- Signage at the field
- Coupon/email blasts
- Banners on our Castro Valley Soccer Club website
- Recognition in our club's electronic newsletter
- A personalized acknowledgement and thank you letter from Castro Valley Soccer Club.

Completion and submission of this form indicates the sponsor's agreement to sponsor the club in accordance with CVSC rules and regulations. Please type or print clearly when completing this form and retain a copy for your records. Please consult your tax professional for advice regarding the tax deductibility of your sponsorship. Your cancelled check is your receipt for donations of \$500 or less.

Please choose one of the following levels of sponsorship:

- Premier - \$3,000: _____
Gold - \$2,000: _____
Silver - \$1,000: _____
Bronze - \$750: _____
Copper Upper Level - \$500: _____
Copper Lower Level - \$250: _____

Sponsor's Name: _____
(Please list sponsor name exactly as you would like it to appear on the sponsor plaque)

Sponsor's Mailing Address: _____

City: _____ State: _____ Zip: _____

Sponsor's Telephone Number: _____

Sponsor's Website: _____

Sponsor's E-Mail Address: _____

Castro Valley Soccer Club Office: 3585 Castro Valley Blvd • Castro Valley, CA 94546 Phone:
510-537-5247 • FAX: 510-537-9726 • Website: www.castrovalleysoccer.com



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Sponsorship Benefits:

Premier: \$3000

- Banners on our website (April 2014 to April 2015)
- Sponsorship recognition in the Player of the Week Campaign (10 weeks)
- Signage at Canyon Middle School for 10 weeks (August 2014 to November 2014)
- Email blast/sponsor coupons
- Traffic driving events/sponsor's booth at Opening Night
- Plaque at the end of the season thanking sponsor for support of CVSC
- Mentioned in CVSC newsletter

Gold: \$2,000

- Banners on our website (April 2014 to April 2015)
- Signage at Canyon Middle School for 10 weeks (August 2014 to November 2014)
- Email blast traffic driving campaign 4x per year (1x spring, 1x summer, and 2x in fall)
- Plaque at the end of the season thanking sponsor for support of CVSC
- Mentioned in CVSC newsletter

Silver: \$1,000

- Banners on our website (April 2014 to April 2015)
- Signage at Canyon Middle School for 10 weeks (August 2014 to November 2014)
- Email blast traffic driving campaign 3x per year (1x spring, 1x summer, and 1x fall)
- Plaque at the end of the season thanking sponsor for support of CVSC
- Mentioned in CVSC newsletter

Bronze: \$750

- Banners on our website (April 2014 to April 2015)
- Email blasts/coupon opportunity 1x a year (spring or fall)
- Plaque at the end of the season thanking sponsor for support of CVSC
- Mentioned in CVSC newsletter

Copper Upper Level: \$500

- Banners on our website (April 2014 to April 2015)
- Mentioned in CVSC newsletter
- Plaque at the end of the season thanking sponsor for support of CVSC

Copper Lower Level: \$250

- Banners on our website (April 2014 to April 2015)

*** All Donations are 100% tax Deductible**

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