



COACH WORKSHOP



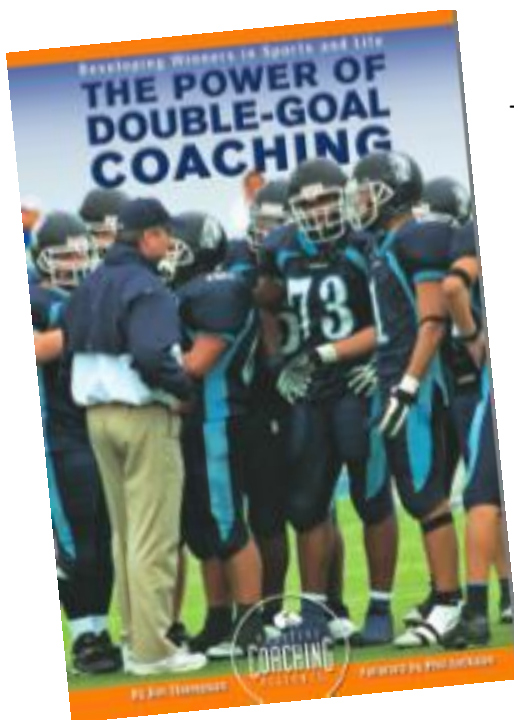
"Double-Goal Coach®: Coaching for Winning and Life Lessons"

This interactive workshop begins by defining the Double-Goal Coach™ as one who strives to win and works to prepare his/her team to play at its highest level, and, at the same time, teaches life lessons (teamwork, dedication, bouncing back from mistakes, etc.) to his/her players.

Coaches will receive a Double-Goal Coach e-certification card upon completion of the workshop.

Every participant will receive a copy of the new *Power of Double-Goal Coaching* book from PCA Executive Director, Jim Thompson.

This book provides 70 concise pages of practical ideas and tools to help coaches –from pee-wees to varsity –succeed with their dual role: to prepare their team to win, and to use competition to teach life lessons.



<u>DATE:</u>	Wednesday, 25 July 2018
<u>TIME:</u>	6:00 – 7:30pm
<u>LOCATION:</u>	Canyon Middle School 19600 Cull Canyon Road Castro Valley, CA 94552 Room D-11
<u>CONTACT:</u>	Castro Valley Soccer Club (CVSC) Rachel Lunt (Vice President, BOD) vicepresident@castrovalleysoccer.com 408-605-9497 (cell)

Registration link:

https://docs.google.com/forms/d/e/1FAIpQLScV5dIiS1RiK1A41NrjJdkOzM8CevARgPz0ArYKyM0DhDmOXQ/viewform?usp=pp_url

Registered attendees will be entered into a drawing to win some cool prizes

"I have attended PCA workshops on 3 separate occasions. Every workshop I learned something new. I feel the program is very dynamic and vital for anyone interested in coaching and making a positive impact on today's youth."

-- Kevin Chapman, Antelope Valley Sheriff & YMCA Coach